



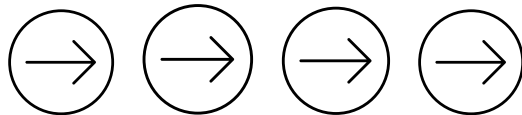
Rubric for Collaborations & Partnerships

Internal questions to consider:

1. Does this opportunity align with my mission/vision/values?



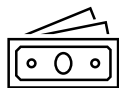
2. What amount of time and energy will it require?



3. Will I have my sanity?



4. What is the revenue opportunity?





External questions to consider:

1. What is your vision in terms of the time commitment?
 - a. Mine

 - b. Yours
2. What are we seeking to achieve?
 - a. By when?
3. What is the accountability?
 - a. Who's driving it?
 - i. Yours

 - ii. Mine
4. What are the financial ROI opportunities?
5. What agreements do we require if/when we move forward?



NOTES from the Call/Meeting/Session

What I am excited about:

What I am not excited about:

Any concerns:

Which 2021 Outcome does this support?

My 48-hour rule is in play, what is the next step, and by when?